

TRIBUTE EXHIBITION

This fall the 9/11 Tribute Center will open a new exhibit, Rebuilding the World Trade Center, offering sweeping vistas, several “fly-through” animations and “everything-you-wanted-to-know” facts and inter-actives about the new World Trade Center Towers.

The exhibit features personal stories about the rebuilding of the World Trade Center and the community of Lower Manhattan that surrounds it, told by those who are a part of the rebuilding effort. “The World Trade Center site is really at the heart of Lower Manhattan and its rebuilding. As the buildings rise, Lower Manhattan’s central core is being restored and coming back. It’s the epicenter, it’s what people from all over the world come to see.” Robin Forst, Director of External Relations, Lower Manhattan Construction Command Center and Resident.

“There’s nothing that’s been more important to New Yorkers than rebuilding the Trade Center. These buildings are beautifully designed. They’re each iconic. I hope when people look back, they’ll feel that we did a first-class quality job.” Larry Silverstein, President and Chief Executive Officer Silverstein Properties.



The exhibition focuses on how integration of the 9/11 Memorial, community, transportation and the new WTC towers will create a revolutionary change in Lower Manhattan. “The crystalline top of the tower [WTC 2] respects the master plan and bows down to the Memorial Park commemorating the tragic events that unfolded here. But it is also a powerful symbol of hope for the future. The dramatic height of the tower celebrates the spirit that has historically driven Manhattan to build tall, and the diamond-shaped top will be a crowning landmark on the city’s skyline.” said architect Lord Norman Foster, Foster + Partners.

The exhibition will open in November 2012. The 9/11 Tribute Center will host several programs over the next year with partners in the rebuilding sharing details about the progress.

To see a list of programs, visit our website or sign up for the Tribute Center e-newsletter at tributewtc.org and click on Visitor Information.



9/11 DAY OF SERVICE & REMEMBRANCE



Getting that first, brand new bicycle can be a joyful memory that lasts a lifetime. On September 6, 2012, the 9/11 Tribute Center coordinated over 500 volunteers to give that special memory to children of active United States military servicemen and women. For the fourth consecutive year, the 9/11 Tribute Center has organized a 9/11 National Day of Service and Remembrance project for employees from companies that were directly affected by 9/11. In partnership with the USO and with support from title sponsor BNY Mellon, 400 childrens’ bikes were assembled for active military families.

Volunteer teams from BNY Mellon, American Express, AON, Cadwalader, Wickersham & Taft LLP, Cantor Fitzgerald, Deutsche Bank, Keefe Bruyette & Woods, Marsh & McLennan, Sandler O’Neill + Partners, L.P., Spirit Cruises and Zurich assembled 400 bicycles. It was a great day for volunteers, who united in the same spirit of community and generosity we witnessed after the attacks on September 11th. For Chris Carney, Vice President of Corporate Relations at BNY Mellon, the project was very rewarding, “What an amazing event! I’ve received so many e-mails from employees thanking me for inviting them to participate in such an enjoyable project. Debbie, one of our “bike builders,” said she felt like she was having way too much fun for this to be a work day. Building bikes for children was such an appealing project, in itself. The fact that these bikes went to military families, was an added bonus. (cont’d on page 2)

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RESOURCES

Mental Health & Substance Abuse 1-800-LIFENET

Free & multilingual.
Available 24/7. Mental
health professionals help
find mental health and
substance abuse services.
<http://www.mhaofnyc.org>
(click on LifeNet)

American Psychological Association 1-800-374-2723

Referrals on everything from
managing traumatic stress
to coping with terrorism
<http://locator.apa.org>

Faithful Response 516-679-0080

Free, faith-based mental
health programs for Long
Island residents.
www.faithfulresponse.org

Columbia University & NY State Psychiatric Institute 212-543-5367

Does the grief over the death of a
loved one on 9/11 still interfere
with your life? Free treatment for
those eligible.

Mount Sinai Consortium 1-888-702-0630

Medical monitoring for workers
and volunteers.
www.wtcexams.org

FDNY 212-570-1693

Service for all active and retired
NYC firefighters and
EMS workers.

WTC Centers of Excellence <http://www.nyc.gov>

WTC Environmental Health Center 877-982-0107

9/11 DAY OF SERVICE AND REMEMBRANCE

(cont'd)

The message from employees was simple, 'Don't forget me next year!'"

New York National Guard soldiers loaded the assembled bikes with red, white and blue ribbons tied to their handle bars, directly onto a military truck. The USO started the bicycle build program after service members repeatedly told them that the best way to help them would be to help their families - many of whom are dealing with multiple deployments. Jennifer Adams, CEO of the Tribute Center said, "9/11 Tribute



Center volunteers share their personal stories every day at the 9/11 Memorial, providing memorable, impactful tours for the visiting public. Organizing today's event for a broader range of volunteers, who are survivors and who lost colleagues on September 11, 2001, shares the spirit of remembering 9/11 in a positive way, and allows them to give back to our military and their families."

By now, the bicycles that Tribute's corporate volunteer teams built have arrived to hundreds of homes of children whose mothers or fathers are active United States soldiers. When that youngster rides their bike, perhaps they will be reminded of the fact that other Americans recognize their family's tremendous patriotism and sacrifice. Tribute extends a warm thanks to all the corporate volunteers who participated in this year's service project and heartfelt appreciation to the men and women who protect our freedom.



ZURICH 2012 K.A.M.P. AWARDS

On October 24th, for the third consecutive year, the 9/11 Tribute Center will proudly host a ceremony honoring the 2012 K.A.M.P. award winners with executives and past KAMP winners from Zurich North America. In 2002, Zurich created the K.A.M.P. award as a living legacy to honor four employees lost on 9/11: John Keohane, Peggy Alario, Kathy Moran and Lud Picarro. "K.A.M.P." is an acronym for their last names and carries a reminder to all employees to "Keep A Meaningful Perspective." The K.A.M.P. award serves as a tribute to their courage and dedication and is an enduring way to remember and inspire others to make a difference.

Since its inception in 2002, the K.A.M.P. award has been presented to 48 employees from offices across the United States who display an ability to lead and motivate others to exceed expectations. Winners also give back to the communities where Zurich has a presence. As the commercial property and casualty insurer celebrates its 100-year anniversary of insuring America this year, Zurich continues to give back millions annually in donations of time and money.

Nominations for the K.A.M.P. award are accepted in July from colleagues who feel a coworker has demonstrated the following criteria: passionate about their work, courageous in spirit, leads and motivates others and shows a commitment to community. Winners are then chosen annually by former winners and senior leaders.

Headquartered in Schaumburg, Illinois, Zurich North America brings winners of the K.A.M.P. Awards to New York for three days. During the visit, K.A.M.P. award winners, along with past winners, visit the 9/11



Tribute Center, participate in a service activity, and attend an award ceremony to celebrate the lives of John Keohane, Peggy Alario, Kathy Moran and Lud Picarro.

An important aspect of the K.A.M.P. award is giving back. Past winners have participated in a variety of service projects including serving meals to the homeless, assembling disaster preparedness kits, planting 9/11 remembrance daffodils in Foley Square and participating in a career panel to students at the High School for Leadership and Public Service. The K.A.M.P. award is an incredible tribute of remembrance that serves to inspire courage, leadership, dedication and service.

"The K.A.M.P. award winners are examples of the 'best of Zurich' in how they lead and motivate others," said Jillian Walsh, director of community investment for Zurich North America. "We wanted to develop an award to sustain the legacy of John, Peggy, Kathy and Lud and celebrate those their example inspires each year. The award is considered one of the highest honors bestowed upon an employee at Zurich."

9/11 EDUCATION TRANSFORMING STUDENTS



This spring the 9/11 Tribute Center began an ambitious and exciting new program that will make a difference in the awareness and understanding of September 11th among New York City's public school students.

This new program provided complimentary admission to the Tribute Center for over 2,400 public school students. Students toured the galleries with a staff member to understand the events of 9/11 at an age-appropriate level and then met with a Tribute docent who shared a personal 9/11 experience with them. Students and teachers were also given educational resources and materials to continue learning about 9/11 in the classroom.

Because of the success of this program, beginning this school year, the 9/11 Tribute Center has launched **Empowering History Heroes**, a campaign to fund admission to this program for one class for every middle school in the New York City public school system.

Empowering History Heroes inspires teachers to take the lead by exploring both the horrific attacks and the outpouring of humanity in response with their students. **Heroes** inspires students to understand

the impact of 9/11 on our city, state, nation and world. Although students hear references almost daily to one of the most defining moments in current history – 9/11, many teachers need guidance on how to teach this history in a meaningful way, with emphasis on the lessons of service and civic engagement that resulted from this contemporary history. Through visits to the Tribute Center, using online primary source materials, interacting with those who were there, and direct communication with Tribute education staff, each teacher will be carefully guided to feel comfortable and empowered to teach this challenging topic.

Teachers who have visited the 9/11 Tribute Center are transformed into catalysts within their school community. Teachers who have visited the Tribute Center inspire others to understand the importance of talking about 9/11 and appreciate the civic values that a 9/11 study brings forth. Students surprise their teachers (who are often unsure or uncomfortable about discussing the events of 9/11) with their desire to know more about this history.

The 9/11 Tribute Center has established a goal of \$50,000 to fund **Empowering History Heroes** to expand educational programming. One class and one teacher from every middle school in New York City will inspire the entire school system to teach more about the history of September 11th and make this education a vital priority. We are currently doubling the number of our docents that are trained to work with school groups, and are poised to sponsor twice as many classes to the Tribute Center this year.

Empowering History Heroes!

Help 9/11 Tribute Center educate one class from every New York City public middle school to think about 9/11, inspiring others in their school community to learn more.

Sponsor 1 class of 10 students with a \$100 gift.

Sponsor 1 class of 30 students with a \$300 gift.

Sponsor 5 classes with a \$1,500 gift.

MUSEUM CONSTRUCTION CONTINUES



Design Study, Thinc Design with Local Projects



Design Study, Thinc Design with Local Projects

Construction of the National September 11 Memorial Museum is moving forward thanks to an agreement forged by the 9/11 Memorial and its Chairman, Mayor Michael Bloomberg, along with New York Governor Andrew Cuomo, New Jersey Governor Chris Christie, and the Port Authority of New York & New Jersey. Development and fabrication of the Museum's exhibitions have continued to progress, with several of the exhibits already constructed off-site. Construction on-site began to ramp back up as of the first week in October.

Contributions of artifacts, memorabilia, and oral recordings from 9/11 family members will be a particularly meaningful part of the planned memorial exhibition, In Memoriam. The Museum hopes to include recorded remembrances for all 2,983 people whose names are inscribed on the Memorial. Family members, friends, neighbors or colleagues who would like to remember a loved one can record a remembrance through the Call to Remember phone-in archive. Please dial (866) 582-5613 to leave a remembrance. The message can be as simple as a story of a time spent together or a remembrance about the qualities that made your loved one special. To learn about other ways you can participate or about plans for the Museum, visit 911memorial.org.

The Memorial Museum will be a place for commemoration, education and inspiration. It will commemorate the lives lost, preserve the history of what happened on that terrible day and tell the stories of courage and compassion that were so much a part of the response to 9/11.



**Posse's Fall Gathering
by The Michael J. Armstrong
Memorial Foundation**

Saturday, November 10, 2012
Park Avenue Tavern, New York, NY
www.michaeljarmstrong.com

**11th Annual Marc S. Zeplin
Foundation Benefit Concert**

Saturday, November 17, 2012
Le Poisson Rouge, New York, NY
<http://marczeplin.com>

**Kenneth F. Tietjen Memorial
Foundation's Annual Holiday Party**

Saturday, November 17, 2012
Jacques Reception Center, Middletown, NJ
<http://www.kentietjen.org>

**The 34th Annual FDNY
Turkey Trot 5-K**

Tuesday, November 20, 2012
Meadow Lake Boat House, Queens, NY
Call 718-965-8233 for information

**The 11th Annual Billy Minardi
Classic Basketball Tournament**

Wednesday, December 19, 2012
University of Louisville, Louisville, KY
Ticketmaster online or call 800-745-3000

**Notes for Autism:
10th Anniv. Musical Celebration,
by The Brent Woodall Foundation**

Friday, December 1, 2012
Van Cliburn Recital Hall, Fort Worth, TX
<http://woodallkids.org>

EVENTS



DONATIONS IN MEMORIAM

Paul A. Acquaviva, Esq.
Kermit Anderson
FF Michael Boyle
Brenda E. Conway
Lt. Manuel Del Valle, Jr.
Lt. Kevin Donnelly
Lt. Michael Esposito
FF Robert Edward Evans
FF Thomas J. Foley
Morton H. "Morty" Frank

Terence D. Gazzani
Lynn C. Goodchild
Angela M. Houtz
FF Jonathan Ielpi
Richard M. Keane
Danielle Kousoulis
Alisha Caren Levin
FF Michael D. Mullan
Francisco Heladio Muñoz
Kevin Murphy

FF Michael J. Otten &
Capt. Richard J. Otten
FF Kevin O'Rourke
BC Orio J. Palmer
Eric Sand
Maria Theresa C. Santillan
FF Gregory Sikorsky
Bruce Edward Simmons
Michael Stabile
Amy Elizabeth Toyen
Lt. Commander Ronald J. Vauk

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