Getting that first, brand new bicycle can be a joyful memory that lasts a lifetime. On September 6, 2012, the 9/11 Tribute Center coordinated over 500 volunteers to give that special memory to children of active United States military servicemen and women. For the fourth consecutive year, the 9/11 Tribute Center has organized a 9/11 National Day of Service and Remembrance project for employees from companies that were directly affected by 9/11. In partnership with the USO and with support from title sponsor BNY Mellon, 400 children's bikes were assembled for active military families.

Volunteer teams from BNY Mellon, American Express, AON, Cadwalader, Wickersham & Taft LLP, Cantor Fitzgerald, Deutsche Bank, Keefe Bruyette & Woods, Marsh & McLennan, Sandler O'Neill + Partners, L.P., Spirit Cruises and Zurich assembled 400 bicycles. It was a great day for volunteers, who united in the same spirit of community and generosity we witnessed after the attacks on September 11th. For Chris Carney, Vice President of Corporate Relations at BNY Mellon, the project was very rewarding, “What an amazing event! I've received so many e-mails from employees thanking me for inviting them to participate in such an enjoyable project. Debbie, one of our “bike builders,” said she felt like she was having way too much fun for this to be a work day. Building bikes for children was such an appealing project, in itself. The fact that these bikes went to military families, was an added bonus. (cont’d on page 2)
RESOURCES

Mental Health & Substance Abuse 1-800-LIFENET

American Psychological Association 1-800-374-2723
Referrals on everything from managing traumatic stress to coping with terrorism http://locator.apa.org

Faithful Response 516-679-0080
Free, faith-based mental health programs for Long Island residents. www.faithfulresponse.org

Columbia University & NY State Psychiatric Institute 212-543-5367
Does the grief over the death of a loved one on 9/11 still interfere with your life? Free treatment for those eligible.

Mount Sinai Consortium 1-888-702-0630
Medical monitoring for workers and volunteers. www.wtceams.org

FDNY 212-570-1693
Service for all active and retired NYC firefighters and EMS workers.

WTC Centers of Excellence http://www.nyc.gov

WTC Environmental Health Center 877-982-0107

9/11 DAY OF SERVICE AND REMEMBRANCE (cont’d)

The message from employees was simple, “Don’t forget me next year!”

New York National Guard soldiers loaded the assembled bikes with red, white and blue ribbons tied to their handle bars, directly onto a military truck. The USO started the bicycle build program after service members repeatedly told them that the best way to help them would be to help their families - many of whom are dealing with multiple deployments. Jennifer Adams, CEO of the Tribute Center said, “9/11 Tribute Center volunteers share their personal stories every day at the 9/11 Memorial, providing memorable, impactful tours for the visiting public. Organizing today’s event for a broader range of volunteers, who are survivors and who lost colleagues on September 11, 2001, shares the spirit of remembering 9/11 in a positive way, and allows them to give back to our military and their families.”

By now, the bicycles that Tribute’s corporate volunteer teams built have arrived to hundreds of homes of children whose mothers or fathers are active United States soldiers. When that youngster rides their bike, perhaps they will be reminded of the fact that other Americans recognize their family’s tremendous patriotism and sacrifice. Tribute extends a warm thanks to all the corporate volunteers who participated in this year’s service project and heartfelt appreciation to the men and women who protect our freedom.

ZURICH 2012 K.A.M.P. AWARDS

On October 24th, for the third consecutive year, the 9/11 Tribute Center will proudly host a ceremony honoring the 2012 K.A.M.P. award winners with executives and past KAMP winners from Zurich North America. In 2002, Zurich created the K.A.M.P. award as a living legacy to honor four employees lost on 9/11: John Keohane, Peggy Alario, Kathy Moran and Lud Picarro. “K.A.M.P.” is an acronym for their last names and carries a reminder to all employees to “Keep A Meaningful Perspective.” The K.A.M.P. award serves as a tribute to their courage and dedication and is an enduring way to remember and inspire others to make a difference.

Since its inception in 2002, the K.A.M.P. award has been presented to 48 employees from offices across the United States who display an ability to lead and motivate others to exceed expectations. Winners also give back to the communities where Zurich has a presence. As the commercial property and casualty insurer celebrates its 100-year anniversary of insuring America this year, Zurich continues to give back millions annually in donations of time and money.

Nominations for the K.A.M.P. award are accepted in July from colleagues who feel a coworker has demonstrated the following criteria: passionate about their work, courageous in spirit, leads and motivates others and shows a commitment to community. Winners are then chosen annually by former winners and senior leaders.

Headquartered in Schaumburg, Illinois, Zurich North America brings winners of the K.A.M.P. Awards to New York for three days. During the visit, K.A.M.P. award winners, along with past winners, visit the 9/11 Tribute Center, participate in a service activity, and attend an award ceremony to celebrate the lives of John Keohane, Peggy Alario, Kathy Moran and Lud Picarro.

An important aspect of the K.A.M.P. award is giving back. Past winners have participated in a variety of service projects including serving meals to the homeless, assembling disaster preparedness kits, planting 9/11 remembrance daffodils in Foley Square and participating in a career panel to students at the High School for Leadership and Public Service. The K.A.M.P. award is an incredible tribute of remembrance that serves to inspire courage, leadership, dedication and service.

“The K.A.M.P. award winners are examples of the ‘best of Zurich’ in how they lead and motivate others,” said Jillian Walsh, director of community investment for Zurich North America. “We wanted to develop an award to sustain the legacy of John, Peggy, Kathy and Lud and celebrate those their example inspires each year. The award is considered one of the highest honors bestowed upon an employee at Zurich.”
This spring the 9/11 Tribute Center began an ambitious and exciting new program that will make a difference in the awareness and understanding of September 11th among New York City’s public school students. This new program provided complimentary admission to the Tribute Center for over 2,400 public school students. Students toured the galleries with a staff member to understand the events of 9/11 at an age-appropriate level and then met with a Tribute docent who shared a personal 9/11 experience with them. Students and teachers were also given educational resources and materials to continue learning about 9/11 in the classroom.

Because of the success of this program, beginning this school year, the 9/11 Tribute Center has launched Empowering History Heroes, a campaign to fund admission to this program for one class for every middle school in the New York City public school system. Empowering History Heroes inspires teachers to take the lead by exploring both the horrific attacks and the outpouring of humanity in response with their students. Heroes inspires students to understand the impact of 9/11 on our city, state, nation and world. Although students hear references almost daily to one of the most defining moments in current history—9/11, many teachers need guidance on how to teach this history in a meaningful way, with emphasis on the lessons of service and civic engagement that resulted from this contemporary history. Through visits to the Tribute Center, using online primary source materials, interacting with those who were there, and direct communication with Tribute education staff, each teacher will be carefully guided to feel comfortable and empowered to teach this challenging topic.

Teachers who have visited the 9/11 Tribute Center are transformed into catalysts within their school community. Teachers who have visited the Tribute Center inspire others to understand the importance of talking about 9/11 and appreciate the civic values that a 9/11 study brings forth. Students surprise their teachers (who are often unsure or uncomfortable about discussing the events of 9/11) with their desire to know more about this history.

The 9/11 Tribute Center has established a goal of $50,000 to fund Empowering History Heroes to expand educational programming. One class and one teacher from every middle school in New York City will inspire the entire school system to teach more about the history of September 11th and make this education a vital priority. We are currently doubling the number of our docents that are trained to work with school groups, and are poised to sponsor twice as many classes to the Tribute Center this year.

Empowering History Heroes!

Help 9/11 Tribute Center educate one class from every New York City public middle school to think about 9/11, inspiring others in their school community to learn more.

Sponsor 1 class of 10 students with a $100 gift.
Sponsor 1 class of 30 students with a $300 gift.
Sponsor 5 classes with a $1,500 gift.

MUSEUM CONSTRUCTION CONTINUES

Construction of the National September 11 Memorial Museum is moving forward thanks to an agreement forged by the 9/11 Memorial and its Chairman, Mayor Michael Bloomberg, along with New York Governor Andrew Cuomo, New Jersey Governor Chris Christie, and the Port Authority of New York & New Jersey. Development and fabrication of the Museum’s exhibitions have continued to progress, with several of the exhibits already constructed off-site. Construction on-site began to ramp back up as of the first week in October.

Contributions of artifacts, memorabilia, and oral recordings from 9/11 family members will be a particularly meaningful part of the planned memorial exhibition, In Memoriam. The Museum hopes to include recorded remembrances for all 2,983 people whose names are inscribed on the Memorial. Family members, friends, neighbors or colleagues who would like to remember a loved one can record a remembrance though the Call to Remember phone-in archive. Please dial (866) 582-5613 to leave a remembrance. The message can be as simple as a story of a time spent together or a remembrance about the qualities that made your loved one special. To learn about other ways you can participate or about plans for the Museum, visit 911memorial.org.

The Memorial Museum will be a place for commemoration, education and inspiration. It will commemorate the lives lost, preserve the history of what happened on that terrible day and tell the stories of courage and compassion that were so much a part of the response to 9/11.
**EVENTS**

**Posse's Fall Gathering**  
by The Michael J. Armstrong Memorial Foundation  
Saturday, November 10, 2012  
Park Avenue Tavern, New York, NY  
www.michaeljarmstrong.com

**11th Annual Marc S. Zeplin Foundation Benefit Concert**  
Saturday, November 17, 2012  
Le Poisson Rouge, New York, NY  
http://marczeplin.com

**Kenneth F. Tietjen Memorial Foundation's Annual Holiday Party**  
Saturday, November 17, 2012  
Jacques Reception Center, Middletown, NJ  
http://www.kentietjen.org

**The 34th Annual FDNY Turkey Trot 5-K**  
Tuesday, November 20, 2012  
Meadow Lake Boat House, Queens, NY  
Call 718-965-8233 for information

**The 11th Annual Billy Minardi Classic Basketball Tournament**  
Wednesday, December 19, 2012  
University of Louisville, Louisville, KY  
Ticketmaster online or call 800-745-3000

**Notes for Autism:**  
10th Anniv. Musical Celebration, by The Brent Woodall Foundation  
Friday, December 1, 2012  
Van Cliburn Recital Hall, Fort Worth, TX  
http://woodallkids.org

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**DONATIONS IN MEMORIAM**

- Paul A. Acquaviva, Esq.  
- Kermit Anderson  
- FF Michael Boyle  
- Brenda E. Conway  
- Lt. Manuel Del Valle, Jr.  
- Lt. Kevin Donnelly  
- FF Robert Edward Evans  
- FF Thomas J. Foley  
- Morton H. “Morty” Frank  
- Terence D. Gazzani  
- Lynn C. Goodchild  
- Angela M. Houtz  
- FF Jonathan Ielpi  
- Richard M. Keane  
- Danielle Kousoulis  
- Alisha Caren Levin  
- FF Michael D. Mullan  
- Francisco Heladio Muñoz  
- Kevin Murphy  
- FF Michael J. Otten & Capt. Richard J. Otten  
- FF Kevin O'Rourke  
- BC Orio J. Palmer  
- Eric Sand  
- Maria Theresa C. Santillan  
- FF Gregory Sikorsky  
- Bruce Edward Simmons  
- Michael Stabile  
- Amy Elizabeth Toyen  
- Lt. Commander Ronald J. Vauk

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